



## Ultimate Prescription Sports Eyewear

adidas eyewear are happy to announce their 11<sup>th</sup> year as Official Eyewear of Mountain Mayhem 2009. Many cyclists who need prescription glasses think that performance sports eyewear is not available to them, other than using contact lenses. This is simply not the case, as 100% of the adidas sports range offers a prescription solution, so there is no reason to compromise your vision!

Vision is a huge part of cycling as approximately 84% of all information going to the brain is from the eyes! Eye fatigue can therefore affect your overall performance dramatically and so it is important to make sure the fit is personalised to your face shape and the lens tint will maximise vision.

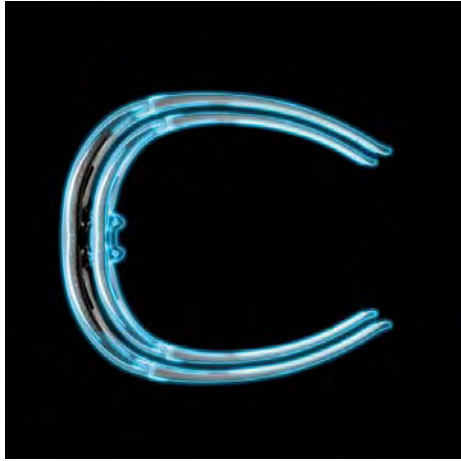


The Evil Eye – cycling eyewear with the NEW rimless prescription insert

Prescription adidas eyewear can be found in opticians and Vision Express stores all over the UK and Ireland. Please call 02089878899 for stockist information or visit [www.adidas.com/eyewear](http://www.adidas.com/eyewear)

### Personalised Fit

A secure fit is very important and adidas offer a choice of small or large sizes across the range. The adjustable arms that click up and down to change the lens angle is great to reduce the gap at the top when down over the bars and alter ventilation. The soft grip nose piece is also adjustable and can be clicked in or out to change tightness and ventilation. Most models come with interchangeable lenses so you can match the lens to the conditions, which is crucial at a 24hour race such as Mayhem! A wrap-around Polycarbonate lens will give you full protection on impact, from dirt or debris as well as UV protection.



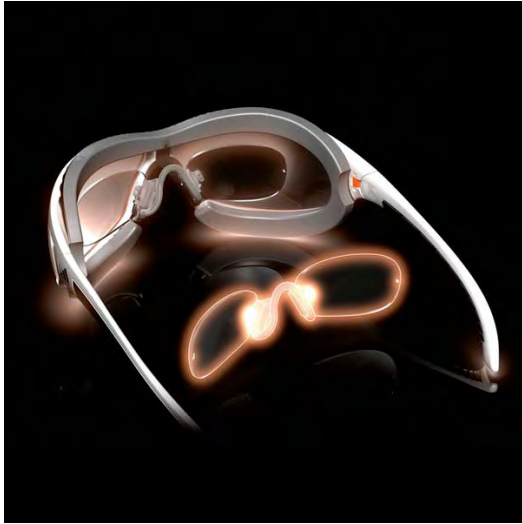
2 Sizes



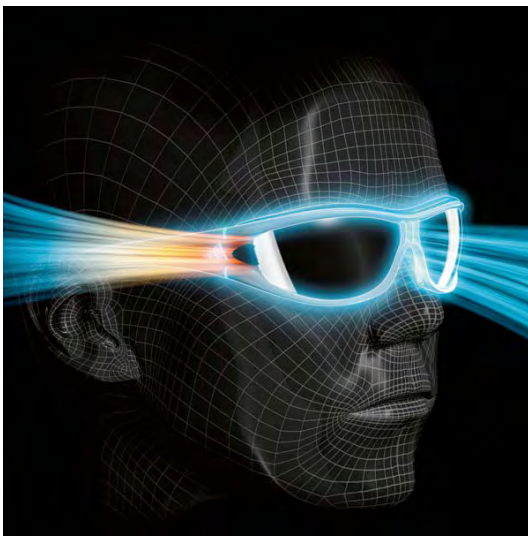
Adjustable arms



Double-snap nose piece



Prescription Insert



ClimaCool™ Ventilation



Evil Eye



Adivista